

Avoid the big cluttered app stores and work with us to build your very own branded app showcase.

Your carousel contains all of your content in one place, it works on all devices, and your users can easily discover, access and share your world. Think of a carousel as a mini app store, as a mobile catalog, as an extension of your brand, and as a new way for people to discover what you offer.

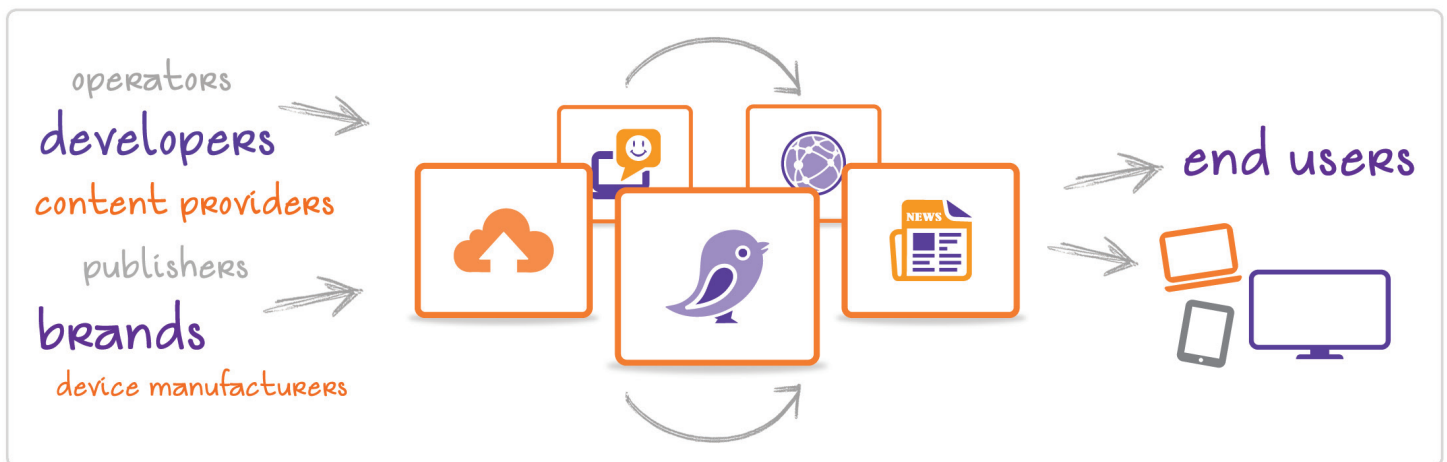
The AppCarousel Platform

AppCarousel is ...

- your very own branded boutique mini app store
- a way to host and deliver your apps, or provide links to wherever they reside
- more than just for mobile apps, it's for showcasing websites, physical goods, digital media, in fact anything you want to merchandise
- easily propagated, discovered and shared between users
- available in any browser or as a native app, and is optimised for the mobile environment

AppCarousel enables you to ...

- showcase all of your apps and content in one place
- target segments of your user base with highly relevant bundles of content
- reach new audiences in new ways, across a wide range of devices
- make money, whether that's by selling apps or by advertising
- get your apps and brand above the noise of the big app stores



AppCarousel Services and Solutions

AppCarousel is a Wmode company. Wmode has been providing wireless carriers with content management and app distribution platforms for 10 years. This wealth of technology and experience is now being offered to AppCarousel customers. Our services include:

- content marketing
- content management
- hosting and distribution
- billing, payments and settlement
- flexible business and revenue models
- app store curation
- enterprise solutions
- integration with existing systems
- reporting and analytics
- design and customization

Case study – AppCarousel and Myriad Group



Myriad turned to AppCarousel to power the app store environment for their Alien Vue platform. The integration of Alien Vue and AppCarousel enables TV service providers to add apps to their existing managed service offerings, and enables consumers to discover and take advantage of apps in the TV environment.

Read more on this AppCarousel solution at www.appcarousel.com/casestudies.html

AppCarousel is a new way of addressing the discovery, showcasing, engagement and monetization challenges facing the app economy